



# SOTI CONNECT

A robust printer management solution

## Introduction

Efficient printer management is crucial for maintaining productivity and controlling costs in any business. SOTI Connect offers a robust solution designed to tackle common printer management challenges. Here's how SOTI Connect addresses five key issues faced by organizations.



## 1. REDUCING PRINTER & REPAIR COSTS:

### CHALLENGE ✓

Critical data for printer operations is often difficult to access, making it unclear which printers need attention. Additionally, the lack of visual tools makes understanding printer malfunctions difficult.

### HOW SOTI CONNECT CAN HELP ✓

SOTI Connect's Visualization Design Studio offers a user-friendly drag-and-drop interface, allowing users to create custom pages displaying relevant information such as properties, charts, and remediation actions. The platform's self-reporting capabilities ensure that issues are detected and communicated promptly for faster resolution.



Collect Valuable Insights



Device Logs



Network Inventory

### BENEFITS ✓

1

#### Data Access

Users can access critical printer data at a glance, enabling proactive problem-solving that reduces repair and maintenance costs.

2

#### Efficient Troubleshooting

IT teams can focus on printers that need attention, improving overall efficiency and bandwidth.



Data Capture Solutions



[www.datacapturesolutions.com](http://www.datacapturesolutions.com)



160 West Rd. | Ellington, CT 06029

## 2. EFFICIENT INVENTORY MANAGEMENT:

### CHALLENGE

Organizations often do not have a clear understanding of how many printers they have, and the manual, on-site auditing process is prone to human error.

### HOW SOTI CONNECT CAN HELP

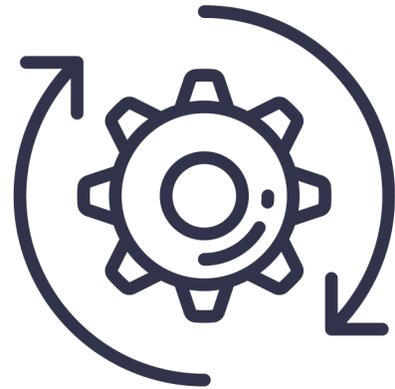
SOTI Connect automates the discovery and grouping of printers based on their physical location. Printers are automatically tracked, and any location changes result in automatic re-grouping.

### BENEFIT

1

#### Efficient Inventory Management

This automation leads to real-time inventory reporting and increased auditing accuracy, eliminating the need for spare printers that sit idle. SOTI Connect ensures that inventory management is precise and efficient.



### Side Note

It can cost up to \$120 (USD) to manually stage and deploy a single printer. That may not seem like much, but the costs will add up quickly. At \$120 (USD) to manually stage & deploy a single printer, it can cost \$600,000 to stage & deploy 5,000 mobile and industrial printers. SOTI Connect helps save on these costs.

## 3. REDUCING STAGING & DEPLOYMENT COSTS:

### CHALLENGE

Deploying printers is a costly and time-consuming process, involving multiple handling steps before deployment.

### HOW SOTI CONNECT CAN HELP

Printers can be shipped directly to their final destinations where they are automatically discovered, enrolled, provisioned, and mapped to groups by SOTI Connect.

### BENEFIT

1

#### Saved Time = Saved Money

Deployment times are drastically reduced as SOTI Connect configures printers in minutes. This not only cuts down the cost to configure and secure new printers but also ensures that no printers are missed due to manual processes or human error.

## 4. SECURING PRINTERS TO SECURE THE BUSINESS:

### CHALLENGE



Printers often lack visibility in security protocols, and securing them typically requires physical intervention, which is time-consuming and costly.

### HOW SOTI CONNECT CAN HELP



SOTI Connect automatically checks all printers, flagging non-compliant ones based on custom rules. It remotely installs firmware updates, updates insecure passwords, and deploys Wi-Fi certificates.

### BENEFIT



#### Enhanced Security

1

Manual updates are eliminated, reducing the need for onsite technician visits. This minimizes human error and enhances printer security, providing an extra layer of protection for the business.



### Some Perspective

It's estimated that 2% of printers are considered secure. That means in a fleet of 5,000 printers, only 100 are protected. For a retail organization, that equals 4,900 printers at risk of a data breach where customer details - including credit card information - can be accessed!



## 5. STREAMLINING PRINTER OUTPUT:

### CHALLENGE



Manual setting changes by employees can affect efficiency and quality control, and IT teams often manage multiple locations.

### HOW SOTI CONNECT CAN HELP



Automation Rules in SOTI Connect monitor printer status and take proactive actions when issues are detected. The platform preemptively flags printer issues, alerting IT support regardless of location.

### BENEFIT



#### Automated Alerts

Automation rules on SOTI Connect can issue alerts and even take actions when predefined conditions are met on a printer.

For example:

- If print head temperature surpasses a specific temperature, the printer can be shut down

#### Timely Resolution

1

By acting on alerts immediately, SOTI Connect saves time and reduces downtime and work disruptions. The platform ensures fast diagnosis and resolution of issues such as overheating, memory overflow, calibration problems, and more.